



AEA – Press Release

AEA TECHNOLOGY LED CONSORTIUM WINS GROUND BREAKING GREEN BADGING SCHEME FOR LONDON

4 SEPTEMBER 2007

An AEA Technology led consortium has won the tender to create and run the London Green Badging Scheme. Awarded by the London Development Agency, the contract is worth a minimum of £1.5 million to the consortium.

The consortium consists of AEA, Futerra Sustainability Communications, Mouchel Parkman, the National Energy Foundation and Future Considerations.

The Green Badging Scheme will offer businesses and organisations in London a comprehensive service, providing advice on how to reduce their carbon footprint, as well as support and mentoring to take actions. There will also be annual performance based awards for participants, in order to reward reductions in carbon impact.

The Green Badging Scheme will launch in December 2007 with 500 large London-based businesses and organisations expected to join the scheme within the first three years.

AEA's Robert Bell said, "I am delighted that AEA has been selected to develop this exciting service for London's businesses and other major organisations. We are leading players in the carbon management market within the UK and committed to developing a world class service under the Green Badging Scheme. This programme will form a major element of London's Climate Change Action Plan and help in achieving the target of reducing London's carbon footprint by 60 per cent by 2025."

Ends

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